

Prospectus for 2025 – Miniature Show Gallery 444, March 7th-29th



Call for Artists:

The Elsinore Framing & Fine Art Gallery welcomes invited artists to participate in our annual Miniature Show. The show will be an open category miniature show to include all 2-d Painting, drawing and photographic media along with 3-D sculpture. Although not a restrictive juried showing, entries will be reviewed for content and finished quality by our gallery staff prior to acceptance.

Entry Guidelines:

Artists may submit up to four original miniature artworks that have not been recently shown in other local galleries. All entries shall be original artwork produced by the artist submitting them and marked for sale at retail prices determined by the artist. Minimum retail on each piece shall be no less than \$70 and all art sold during the show is subject to a 40% commission taken by the gallery.

Entrants are to adhere to the following requirements to be considered for the showing:

1. All Artworks must be within the size category of traditional miniature work not to exceed 12" x 12" including frame & matting where applicable.
2. All entries will be reviewed by staff to be suitable and appropriate in theme, presentation and level of execution.
3. All 2-D artworks must be framed or presented in a "Gallery Wrap" or "cradled" presentation and be ready to hang upon arrival at the gallery.

Please note: The gallery prefers that submitted artworks be framed using conservation materials and reserves the right of refusal of any pieces which are improperly framed.

4. All artworks must be available for photographic reproduction for the express purpose of publicity for this exhibit including publication on the gallery website and show flyers/press releases.

IMPORTANT DATES:

- **Feb 15th** - deadline for submission of artwork.
 - **Feb.17th** – Acceptance notifications will be sent.
 - **Feb. 28th** – Deadline for delivery of accepted artwork to the gallery.
 - **Mar. 7th** – Show opens Reception from 5-8 pm
 - **Mar. 29th** – last day of show.
 - **April 1st** – Pickup unsold artwork
- *Unsold originals that need to be shipped will also be returned during this week.

- ✓ **All Submissions for this showing must be Submitted by e-mail to:**

elsinoregallery@outlook.com

- ✓ **All Accepted Entries must be sent or hand-delivered to the main gallery address:**
**444 Ferry St. SE
Salem, OR 97301
Prior to Feb. 28th, 2025**

Questions about this showing can be addressed to Brent Allen, Gallery Manager via email: elsinoregallery@outlook.com

NOTES:

- ✓ **Submission of Artworks may be accomplished in digital format (JPG or TIFF Files sent via e-mail) or photographic slide. All artwork must be submitted to the jury by the Feb. 15th deadline to be eligible.**
- ✓ **All Accepted artwork must remain on display for the specified dates of the show. No early pickups will be allowed.**
- ✓ **Each artist must also submit a current biography and artist statement to be posted with the artwork upon acceptance into the show. These can be sent via email in a pdf or word format.**

***Shipping and Handling-Out of Area artists:**

There is a up-front flat fee of \$12 per item for return shipment of each entry to cover repackaging and postal costs. Shipping costs are refunded if all work is sold. Return postage must be for a USPS Priority Mail Flat Rate box and include a box large enough to safely contain your entries. We suggest that all shipped entries carry insurance. Please make checks payable to Elsinore Gallery and include with your accepted entries.

***Please note: Local artists who hand-carry paintings to the gallery are exempt from this fee.**

Insurance & Liability:

We suggest that artists carry their own insurance for these entries. While every precaution will be taken to avoid damages or loss of artworks, all artists who enter this show must agree that the Elsinore Gallery and its staff will not be held responsible for any loss or damage incurred. The gallery insurance covers only catastrophic loss due to gallery negligence.

Remittance For Sold Artworks:

The Elsinore Framing & Fine Art Gallery makes every effort to pay our consignees within 30 days of the sale of artwork. Exceptions to this would include any layaway on consigned artwork by gallery clients (*Upon pre-approval with the consigning party*), or Out of State remittances for payment, which may require an approval period of up to one week.

Publicity:

Our shows are publicized through a variety of local media including:

The Gallery will provide a sales gallery online at www.elsinoregallery.com as well as frequent social media posts on Instagram and Facebook and customer e-mails. We contract with KSLM radio and Press Play for our primary media outlets along with other local press-releases. Artists are encouraged to share through their respective social media outlets and websites.

Reception:

This show will open during the First Friday Art Walk time slot-Feb. 7th 5-8 pm. The display for this showing will be in our Gallery 444 space. A reception is planned for the evening in the main gallery. The reception will be shared with the opening for the new AiA Art Gallery and other featured artists in the gallery.

This prospectus and consignment sheets will be available online at

www.elsinoregallery.com/eventsandspecials